

Streamline Your AWS Planning, Purchasing, and Cost Optimization *for Free*

Our Commitment-Centered Approach is the Fastest Way to Optimize Your Cloud Costs

Archera is a free cloud cost management platform that unifies the functionality of native cost management tools (Cost Explorer, Trusted Advisor, Compute Optimizer, and more) with advanced forecasting, automation, and commitment management capabilities to help you purchase cloud efficiently and maximize your terms and credits.

Without ever impacting your infrastructure, Archera:

1. Delivers deep cost visibility and customizable scenario forecasting with the best base rate and discounts, **so you can begin saving immediately**
2. Generates optimal commitment and purchasing plans with granular justification and the ability to accept or tune recommendations at the instance level, **so you can achieve the highest, most-relevant savings now and in the future**
3. Enables automatable, continuous management of your commitments (with human-in-loop control) navigating millions of possible architecture and commitment combinations on your behalf, **so you can operate efficiently and with agility**

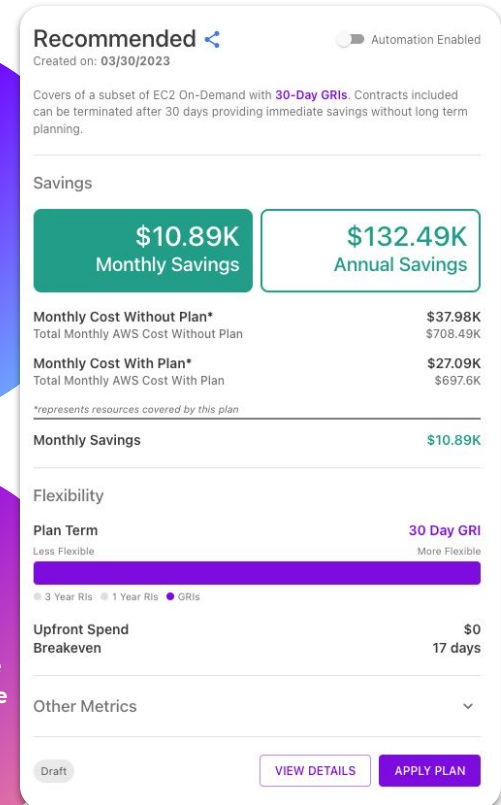
Save without Long-Term Contracts with Archera's Unique, Guaranteed Commitments

Optimizing your use of commitments — Reserved Instances (RIs) and Savings Plans (SPs) — is the highest-impact, lowest-effort path to cloud savings.

Archera makes commitment optimization accessible and flexible by recommending Guaranteed Reserved Instances and Savings Plans (GRIs and GSPs) — short-term, no-upfront alternatives to standard RIs and SPs — when they make sense as a component of your commitment plan. GRIs unlock net new savings strategies and deliver significant savings (up to 50%) over On-Demand for infrastructure with requirements that may evolve over time.

Customers have saved millions of dollars with Archera's free cloud cost management platform *without ever paying us a cent!*

Archera empowers you with key FinOps functionality and helps you accelerate to the Operate phase — *at no cost.*



Archera includes an insurance premium in the price of any GRIs or GSPs you choose to purchase to enable us to immediately buy them back or rebate the unspent usage to you anytime after their minimum hold term (as short as 30 days) has been met.

GRIs or GSPs are available for all reservable services, including EC2, RDS, ElastiCache, Redshift, OpenSearch, Lambda, Fargate, ECS, SageMaker, and more.

Achieve Immediate Savings

Within 24 hours of your 5-minute onboarding, Archera will generate a detailed plan recommending the optimal blend of AWS and Archera commitment instruments to maximize your savings.

Our Customer Success team will review the recommended strategy with you in detail, help you tune and refine your plan, and show you how to action it granularly, in one click, or through automation.

Forecast Future Cloud Spend with Confidence and Hit Your EDP or PPA Thresholds

With initial savings achieved, Archera helps you turn to the future with advanced forecasting and modeling capabilities. Foresee the cost and usage impact of Marketplace purchases, support costs, and events such as infrastructure growth, modernization, rightsizing, and seasonality using multiple forecasting algorithms. Model upcoming Enterprise Discount Plans (EDP) to ensure you'll hit key milestones and avoid overcommit.

Generate Advanced Business Intelligence Reports and Track Cloud Unit Economics

Archera brings FinTech to FinOps as your organization grows in the cloud. Analyze your unit economics, monitor costs of goods sold (COGS), create sophisticated, weighted showback, chargeback, and accounting reports (integrating data from third-party sources), and build custom dashboards with drilldowns based on complex filters and synthetic tags.

Archera prices custom business intelligence reporting at a tiered, flat monthly cost based on the features and custom development you require.

Assess Your Cloud for Adherence to Best Practices and Maintain Compliance

Archera helps you leverage best practices like the AWS Well-Architected Framework (WAR/WAFR) to ensure a number of operational pillars that combine to reinforce the smooth operation of your cloud services.

Archera's Assessments tool helps you step through a Well-Architected review, automatically check off and verify key criteria, enables you to assign action items, and monitors continued compliance once you've marked off a requirement.

What Makes Archera Unique

- **You pay *only* to insure any GRIs you choose to buy and for advanced services:** Others charge you for native FinOps capabilities and tax you a percentage of all commitment savings, regardless of whether or not they contributed to your reduced costs
- **Complete, open-book control of your commitment strategy and choice to action any GRI purchases:** Others require you abdicate all control to their platform while they decide what to purchase and on what to take total-percentage-based fees
- **Insured buyback or rebate after a configurable term length for all GRI/GSP commitments:** Fees for other solutions are immutable even if you want flexibility or a longer commitment, and they rebate you only out of your future spend with them
- **Commitment recommendation engine leverages *your* custom forecast:** Others use a simplistic lookback model
- **GRIs or GSPs are available across *all* committable services:** Others offer only standard or convertible RIs for EC2 and a limited number of other services

Complimentary Expert Support

Archera FinOps experts and Solutions Architects deliver **free, end-to-end, white-glove customer support**. From onboarding, to savings opportunity analysis, to long-term growth modeling, we will continuously advise you and ensure your success at every step along your cloud journey.

Get Started with Archera Today

Scan the QR code to the right and book a demo with one of our team members. We'll help you determine if Archera is a good fit, help you install for free, and schedule your complimentary savings analysis.

