Virtuo

Short-term Car Rental



VIRTUO

Vertical

Mobility Tech

Founders

Karim Kaddoura & Thibault Chassagne (Co-CEOs)

AVP Investment

Series C / April 2021

https://www.govirtuo.com

End to end process on mobile app

Company Description

Virtuo is the first 100% mobile and hassle-free car rental service in Europe. A seamless mobile-only experience that allows our customers to book, locate and open their car within minutes through the Virtuo App

Differentiation

Mobile first, UX, data-science, end-to-end tech enabled service

Geographical Presence

25+ cities across 6 countries (Paris / London / Barcelona/ Madrid/ Milan)

Target Customers

"car-free" urbanites

Target Segment

Short term car rental platform (Mobility Tech)

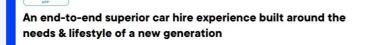
Opportunities Identified

Distribution/ Sales : Access to corporates

Insurance/ Assistance

Data / Telematics

Expansion geographically



Fast and secured registration & account validation



Book a car among a selection of the best cars



Your phone as your car key, downloaded and encrypted



