

Virtuo

Short-term Car Rental

VIRTUO

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Vertical

Mobility Tech

Founders

Karim Kaddoura & Thibault Chassagne (Co-CEOs)

AVP Investment

Series C / April 2021

<https://www.govirtuo.com>

Company Description

Virtuo is the first 100% mobile and hassle-free car rental service in Europe. A seamless mobile-only experience that allows our customers to book, locate and open their car within minutes through the Virtuo App

Differentiation

Mobile first, UX, data-science, end-to-end tech enabled service

Target Customers

"car-free" urbanites

Opportunities Identified

Distribution/ Sales : Access to corporates

Geographical Presence

25+ cities across 6 countries
(Paris / London / Barcelona / Madrid/ Milan)

Target Segment

Short term car rental platform (Mobility Tech)

Insurance/ Assistance

Data / Telematics

Expansion geographically

End to end process on mobile app

