

Tracktor – Equipment rental platform

Description

Tracktor is the 1st digital platform for rental designed for professionals.

The platform allows professionals to free themselves from all the constraints of rental: search for availability, quotation, price comparison, invoices.

The online platform allows you to get an instant quote and book mini-excavators, platforms, trolleys, barriers, life bases... directly online. Customers have access to the leading network of rental companies in France, with a wide range of products referenced throughout the territory at negotiated prices.

- Business model: B2B Marketplace
- Target customers: Construction sites' managers
- Key differentiation: Unique digital player in France

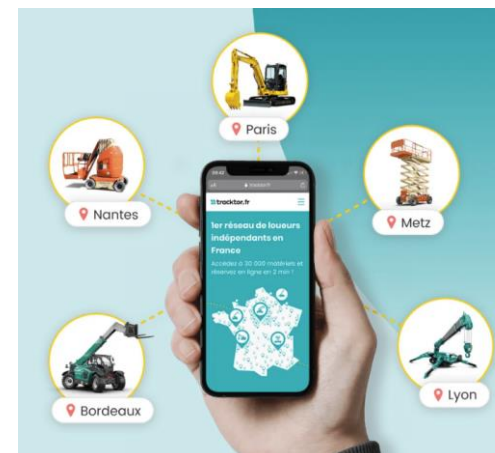
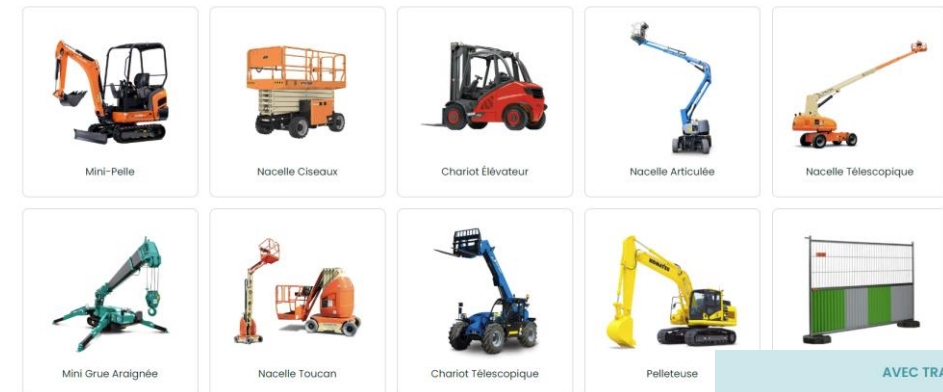
Key contacts & AVP investment

- Fundraising : Early Stage - 2022
- Founded: 2017
- Founders: Idir Ait Si Amer & Julien Mousseau
<https://tracktor.fr/>

Opportunities identified

- Connection through AXA
- Insurance play

Réservez plus de 30 000 matériels partout en France



- Un service unique couvrant toute la France
- 2 min seulement par location
- Des conditions de contrat, d'assurance et de paiement uniques et connues à l'avance
- Un service de qualité et un interlocuteur unique pour répondre à tous vos besoins