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# **Simundia**

## **Digital coaching platform**



### **all** simundia

#### Vertical

Professional training & coaching

### **Founders**

Grégoire Schiller & Colombe Mandula

### **AVP Investment**

Early Stage / 2021

https://www.simundia.com/

### **Company Description**

Simundia is a provider of digital coaching platform for a personalized development experience.

The company's platform offers convenient, discreet and affordable coaching classes in a short distance format and tools to raise awareness about different themes, enabling business managers to develop their soft skills and deal with the problems they may encounter.

### **Differentiation**

Unique format & methodology to democratize coaching at scale

### **Opportunities Identified**

Distribution/ Sales: Access to corporates

Connection and deployment at AXA entities

### **Selected / Targeted customers**

Mid-size to large companies









### Overview



### Identification du besoin

- Questionnaire
- Feedback du manager
- Rendez-vous d'orientation

#### Séances de coaching

- Étape 1 Observation
- Étape 2 Réflexion
- Étape 3 Action

### Bilan et plan d'action

- Feuille de route
- Evaluation de la progression
- Satisfaction



## Account manager et CSM dédié

Points de suivi trimestriels Pilotage projet



#### Retours quantitatifs

KPIs clés : utilisation, satisfaction, impact sur la performance



Retours qualitatifs

Sources de stress dans l'entreprise, stratégie RH