

Qloo

Cultural AI data platform



Vertical

AI software

Founders

Alex Elias
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AVP Investment

Series A / 2020

<https://qloo.com/>

Company Description

Qloo is the Cultural AI, leveraging deep intelligence to connect and predict consumer taste across domains including media, entertainment, consumer products, fashion, hospitality and travel in a privacy-centric manner. Qloo's artificial intelligence platform has been a market leader in providing personalization and insights to solve real-world problems for leading companies in the tech, entertainment, publishing, travel, hospitality and CPG sectors.

Selected / Targeted customers

Global Corporates in data and customer experience

JCDecaux



tastedive

Use Cases and
worldwide coverage

Cultural personalization



Audience Exploration



Data Driven Innovation



Algorithmic Casting



Cultural AI Media Targeting

Geographic and Location
AnalysisCustom Cultural AI
Integrations

50+

Countries covered with
detail down to hundreds
of feet

575+ Million

Cultural entities
localized with
structured data

125+ Billion

Recommendations
served per year via
Recommendation API

100+ Trillion

Meaningful connections
across cultural entities