

MyTraffic

Location intelligence



Product Offering

Traffic data analysis

Founders

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AVP Investment

Growth Stage – 2022

<https://www.mytraffic.io/>

Company Description

Mytraffic is a SaaS platform, provides easy access, precise and accurate data on any physical location in real-time in Europe.

Their unique platform transforms multiple data sources into actionable insights (dynamic footfall, vehicle flow, visitor profiling) at scale, with respect to the strictest GDPR compliance rules.

The most precise data for the challenges

Invest in the right locations at the right price

Promote your assets

Drive additional traffic from strategic territories

Benchmark your assets performance

Selected / Targeted customers

Retail

Acuitis
Maître d'Optique et d'Acuité

Real Estate

JLL

DOUGLAS

CUSHMAN & WAKEFIELD

Public Sector / City

Beauvais
Localité

Delivering Significant ROI

