

InsideBoard – Change management platform

Description

A SaaS platform to manage change and transformation projects. InsideBoard offers in one single platform a wide range of innovative solutions (communication, learning and KPI management) to engage all agents of transformation: end users, ambassadors, managers and top management. InsideBoard reinvents change management in the digital age, using Artificial Intelligence to customize the change process to each employee.

- Target segment: Enterprise software
- Target customers: Large enterprises
- Products: SaaS platform to manage change and transformation projects
- Key differentiation: One single platform for communication, e-learning and KPIs management, engaging all agents of transformation, use of AI to customize process to each employee

Key contacts & AVP investment

- Fundraising : Series B – 2020
- Founders:
<https://www.insideboard.com/>

Opportunities identified

- Access to Corporates
- Connection and deployment at AXA entities
- Expansion to US

