

Dayforward

Digital Life Insurance platform

dayforward

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Vertical

Insurtech

Founders

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AVP Investment

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<https://www.dayforward.com/>

Company Description

Dayforward is a digital life insurance solution built for modern families. As a full stack carrier, Dayforward manufactures and distributes financial security products that are easier to understand and buy.

Dayforward provides life insurance policies that protect clients' income until their children reach adulthood, allowing them to maintain their current lifestyle.

Differentiation

Distributing through multiple channels (direct, agent, partner almost nationally), focus on automated underwriting and streamlined front-end

Target Segment

Modern families, parents

Geographical Presence

US – expanding nationally

Opportunities Identified

Distribution/ Sales : Access to corporates

Personalized coverage to fit your lifestyle.

Online Checkout.

Checkout with a policy online! But if you love to chat, our team of licensed agents are here to help.

Fast decisions.

Our approvals are usually instant or within 1 day. Other companies typically take weeks.

Flexible options.

If you get a raise or have a new child, adjust your coverage with pre-set pricing. Certain conditions & limitations apply.

Reinsured policies.

All policies reinsured by MunichRE (A+ rating from A.M. Best), the largest reinsurer in the world.

ANNUAL PROTECTION

\$12k-\$500k

Protect up to \$500k of income per year, for a payment of up to \$10M if you die at the beginning of your term.

TERM LENGTHS

10-27 years

Customize your policy to provide for your kids until they're financially independent at 18, 21 or even 26.

AGE RANGE

18-50

We offer policies to people during this life stage when they are providing the most support to their families.

Overview

