

D-ID

Creative AI platform



D-ID

Vertical

Generative Al

Founders

Gil Perry

AVP Investment

Series A

https://www.d-id.com/

Platform Overview & Process

Company Description

D-ID is a Tel Aviv-based Creative Reality™ startup specializing in patented video reenactment technology using Al and deep learning.

D-ID's products range from animating still photos, to facilitating high-quality video productions, to developing high-quality digital avatars.

D-ID unveils new chat API to enable face-to-face conversations with an AI digital human (i.e. ChatGPT) that enables users to experience what it's like to chat with an AI-powered digital person in a more human and natural way.

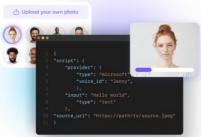
Product New Product New Product New Product New Product of the week 1st Digital People Text-to-Video Create and interact with talking avatars at the touch of a button, to increase engagement and reduce costs.

Differentiation

- High-quality video production
- Self-service studio
- API offer

Opportunities Identified

- E-learning
- Corporate training
- Customer experience
- All assistants and the Metaverse
- Sales Enablement



Step 2: Choose a voice

Give your AI Presenter a voice by choosing from hundreds of available text-to-speech options or uploading an audio recording of your own. D-ID's software lets you personalize video, at scale, in over 100 languages, and with zero technical knowledge.

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Step 1: Add a face

A single image is all it takes to create a talking head video. Use any image of a face and make it talk with a simple API request. Use them to make business content more costeffective, engaging and human.

LEADN MODE

