

Arta

Logistics software and fulfilment services

ARTA

ARTA

Vertical

Supply Chain

Founders

Adam Fields (CEO)

AVP Investment

Early Stage / Oct 2022

<https://www.arta.io/>

Company Description

ARTA offers an platform that pairs fulfilment technology with end-to-end global services, ARTA is designed to help merchants, marketplaces, and auction houses accelerate ecommerce by automating everything from shipping to tracking and insurance.

Merchants use ARTA's pricing, booking and tracking APIs to building frictionless checkout & post-purchase experience

- Allows for one click checkout
- Returns packing, fulfillment & insurance rates globally in under 2 seconds
- Automates order visibility, tracking & customer service via emails, landing pages and webhooks

Selected / Targeted customers

Galleries, auction houses, e-commerce marketplaces

Opportunities Identified

Distribution/ Sales : Art galleries, Auction houses, marketplaces

Insurance, Payment or services

Sotheby's EST. 1790

Bonhams

David Zwirner

artnet

Solution Overview



GEOGRAPHIES	CATEGORIES		PRICE POINTS	TRANSPORT MODES	SERVICES
LOCAL REGIONAL NATIONAL 50+ COUNTRIES	ART DESIGN FURNITURE ANTIQUES	COMIC BOOKS COLLECTIBLES MEMORABILIA JEWELRY	HIGH (\$10K - \$1M+) MIDDLE (\$1K - \$10K) LOW (\$200 - \$1K)	ROAD AIR COURIER SEA	PACKING INSURANCE INSTALLATION