



Generative AI Digital Humans

Interview with OpenAI GPT



Generative AI at scale

Over **100M** videos created

Soon to double!



Product Hunt
Product of the day

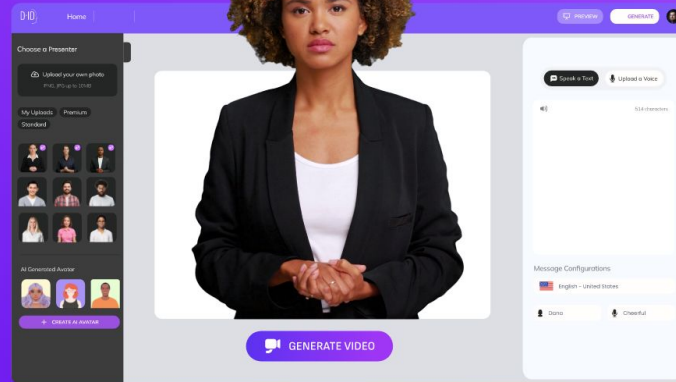
1st

Product Hunt
Product of the week

1st

Product Hunt
Product of the month

1st



The right presenter = best outcome

1. Video is more effective than just text, images & voice



People are **75% more likely to watch a video** than read a doc. And **85%** more of the message is retained vs text.

2. Faces are the more compelling form of video



Content that features a person's face gets **92% more attention**

3. The appropriate presenter is best of all



Audience is **significantly**, influenced by the demographic of their presenter.

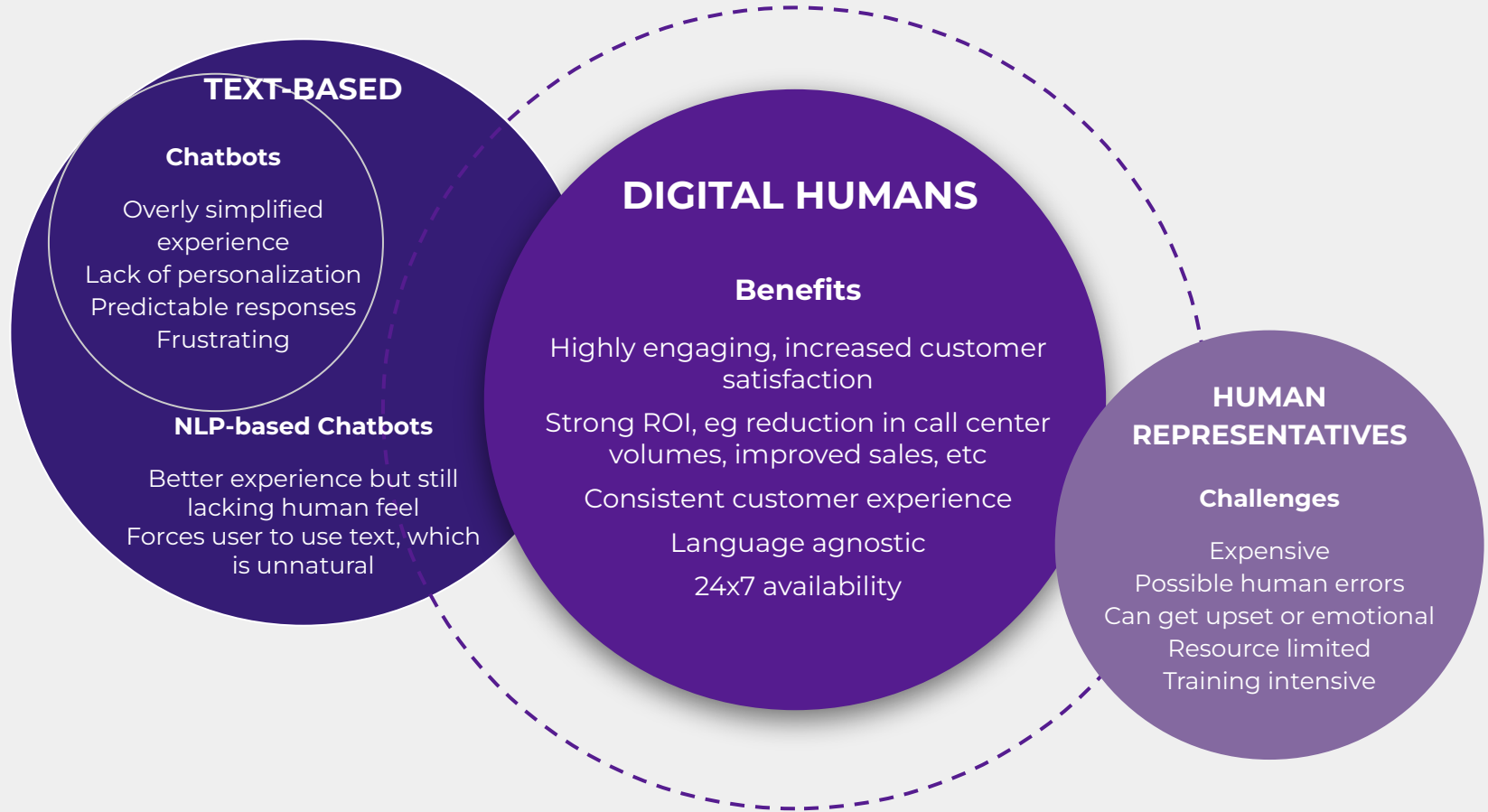
Our Key Differentiators

- ✓ The only ones offering both **single photo animation** and video footage animation for B2B in enterprise level
- ✓ Performance - fast processing time, faster than realtime, scalable
- ✓ We provide a robust API, plugins and studio which handle millions of animations at the same time. Currently above 100M animations were successfully produced by our customers
- ✓ Best quality and lipsync accuracy of photo to video animation
- ✓ Streaming & AI conversations

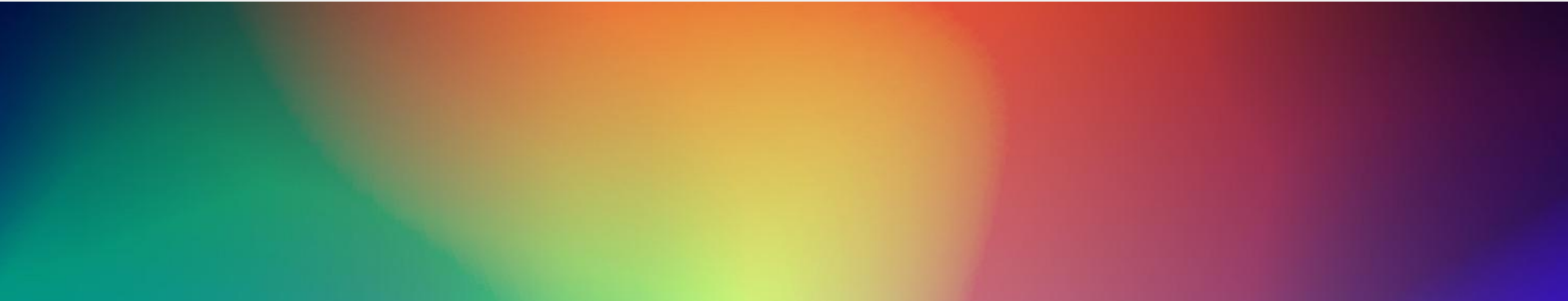
Customer Experience



The Best of Both Worlds



CX Demos

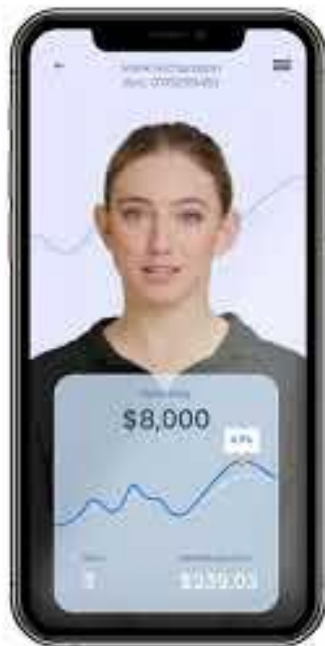


Elevate Your Customer Experience



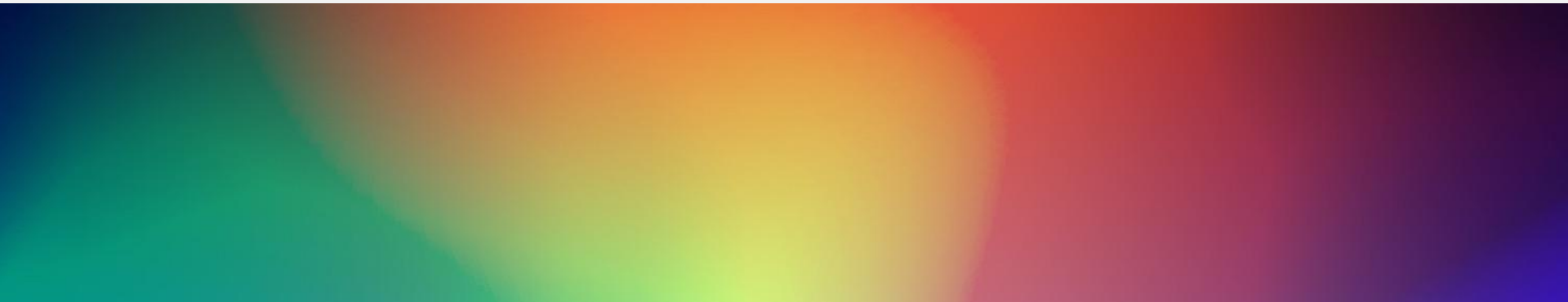


D-ID

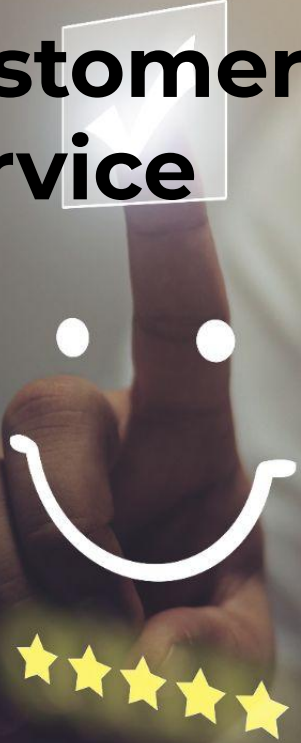


D-ID

Benefits



Optimized customer service



- Immediate response
- 24x7 customer service availability
- Language barriers removed
- All reps are your best service person
- Consistent experience
- Constant improvement driven by customer feedback analytics

Reduced costs Increased ROI

Reduction in call center interactions needing human attention, leads to lower costs



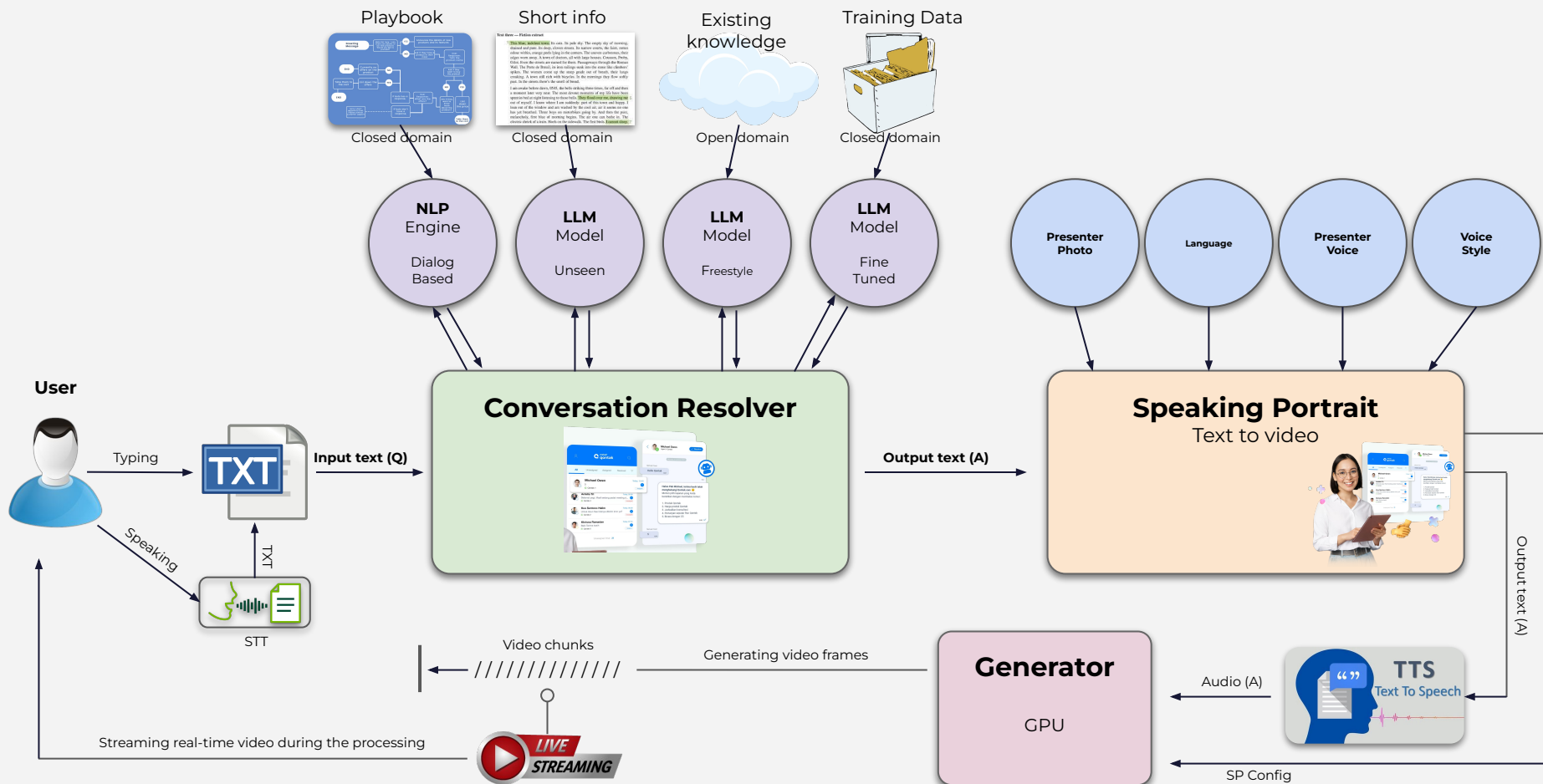
Increased revenues

Reps availability is **unlimited**

No need to “finish the call and move to the next customer”, leading to **upsell and cross-sell** opportunities



Solution Architecture



Product Implementation



- Discovery
- Use-cases ideation
- Conversational design
- Integration and testing
- First User Testing (FUT)
- Launch
- Ongoing feedback and improvement

Our Story

Incorporated

Jan. 2017

45

Employees

\$47M

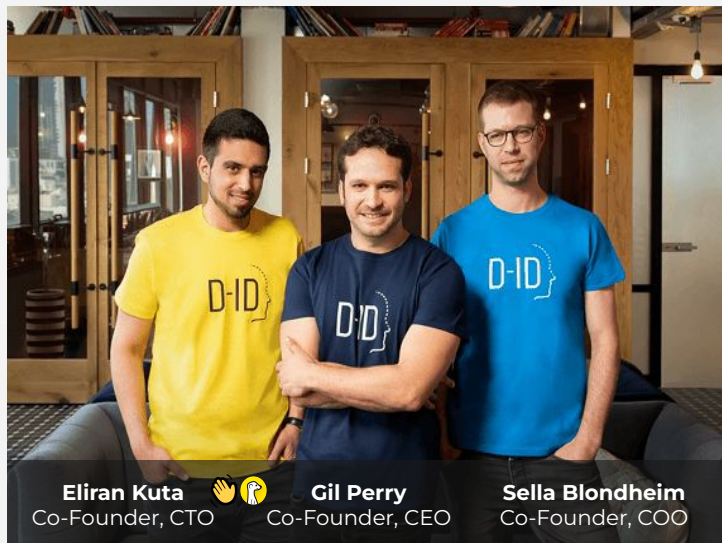
Raised

Backed by

Tier 1 Investors

Offices & Partners

Globally



Eliran Kuta
Co-Founder, CTO



Gil Perry
Co-Founder, CEO

Sella Blondheim
Co-Founder, COO

Blue-chip Customers



Awards & Recognition





Thank you

gil@d-id.com